

# Special Advertising Prices from as little as US \$25 per month.

Special Offer Running From March 2009 until  
August 2009

Procompare offers extremely targeted marketing opportunities. Your ads can appear in specific regions, making sure the correct audience see's them. This gives you the best opportunity of converting sales or getting coaches and enthusiasts to visit your event.

Here are the regions you can select from, choose one or as many as you like.

The Entire World  
North America  
United Kingdom  
Europe  
Asia  
Australasia

## How to advertise with Procompare

1. Decide if you want your advert to appear to tennis enthusiasts in a certain location(s), or worldwide?
2. Decide which area of the site you want to appear on
  - a. Homepage
  - b. Specific section
  - c. Entire site
  - d. Email sponsorship  
See below for information
3. Identify your budget/cost. If you want to appear in more than one region, multiply the banner price by the number of regions you want the banner to feature in.
4. **We discount** 'Entire World' advertisers so only multiply by four.

## Homepage Banner Prices

There are four 160x160 banner places available

Normal Price \$100 per calendar month per banner (minimum 6 month contract)

Special Price \$35 per month per region (minimum 6 month contract)

Or two 300x160 banner places available

Normal Price \$200 per calendar month per banner (minimum 6 month contract)

Special Price \$75 per month per region (minimum 6 month period contract)

Or One 600x160 banner place available

Normal Price \$350 per calendar month (minimum 6 month contract)

Special Price \$150 per month per region (minimum 6 month contract)

**Or target your advertising campaign. Choose the location that best suits your needs**

Any of the Contributors sections  
Male Tennis Players (Every male video page)  
Female Tennis Players (Every female video page)  
The Fitness Section  
Mental Article Section  
Tactical Article Section  
Parents Article Section  
Articles For Coaches Section  
Articles For Players Section  
The Player Interview Section

**Prices for banners in these areas:**

There are four 160x140 banners = \$25 per calendar month per region (minimum 6 month contract)

There are two 300x160 banners= \$50 per calendar month per region (minimum 6 month contract)

There is one 600x160 banners = \$100 per calendar month per region (minimum 6 month contract)

**Advertise on the 'Entire Site' to the 'Entire World'**

Normal Price for an advert on every page in every region, \$750 per calendar month (minimum 6 month contract)

Special Price \$350 (minimum 6 month contract)

**Email Sponsorship. Reach over 15,000 tennis enthusiasts**

We send monthly Procompare emails and have two 2 sponsors banners available per email.

One banner on any months email = \$250 per email

One banner on two or more months email \$150 per email